

EWA Annual Programme 2017

20 February	Webinar on a current topic
8 March Frankfurt/Main	Seminar: “Setting entry fees, special tariffs and creating packages”
14 March Berlin	Marketing Network: “Planning and implementation of advertising campaigns”
5 April Cologne	Technical Network: “Electronic systems in the running of waterparks and spas – from video surveillance for pool supervision, to smartphone-based monitoring of duties”
25 - 26 April	(Aqualounge Hamburg)
18 - 20 May	Summer Meeting
1 June	Webinar on a current topic
27 June Frankfurt (Main)	Seminar: “Family business – successfully tailoring products and services to a specific target group”
3 - 17 July	Study trip
August	EWA Benchmark
12 September	Webinar on a current topic
26 - 28 September Berlin	Euro Attractions Show
7 - 10 November 9 November	FSB / Aquanale: “material / immaterial” EWA General Meeting
21 November	Webinar on a current topic
5 December	Seminar: “Spa ceremonies and infusion rituals”